



## Keeping Your Roadmap Aligned to Your Strategy

25 – 26 June 2025

Adapting your implementation to adjust for change

# Why Should You Get in Touch?

## 6 scary scenarios

- You have just won 5 pitches, a great problem to have but you don't know how you will manage
- Your company is doing very well and has a fantastic reputation, now you are ready to exit
- You are at a strategy retreat planning to shape the roadmap for the next 3-5 years
- Your clients are unhappy, they are not getting the quality of service they were promised
- You want to restructure and create a new operating model
- You are ready to embrace AI but don't know where to start

Sound familiar? I can help.

## About Si Sultan

Si has a hybrid background. She's calm under pressure. She aligns teams. She delivers complex programmes. She leaves teams able to continue without her.

Most consultants want to embed themselves and build a lasting relationship (and revenue stream!). They say things like "we're in for the long term" or "think of us as an extension of your team." In other words, you'll never get rid of them. The consulting market traditionally thinks the way to do a job is to embed themselves in the client for the long-term.

Si thinks that's the wrong way to do it.

Instead, she builds the team's capability and confidence and makes herself redundant, equipping teams with structure, skills, and confidence to thrive long after she's left because they prioritise lasting change over quick fixes.

That's her difference.

## Contact Si Sultan

Let's connect and have a chat about how I can help you.

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